

# Privacy Policy

## **BullBell Ltd Respects Each Individual's Right to Privacy**

We realize how important it is for us to safeguard any personal data that may reveal your identity or account information, whether you are our client or a visitor to our Website's public domain.

## **Your Privacy is Our Priority**

Protecting the privacy and safeguarding the personal and financial information of our clients and Web site visitors is one of our highest priorities. The following Privacy Statement explains how we collect and protect your information. By opening an account or by using our Web site, you give your consent to the collection and use of personal information by us as explained in this privacy statement.

## **Collection of Personal Information**

We collect information required to open an account, to transact business effectively and to safeguard your assets and your privacy. To do this, we gather information to help us assess your needs and preferences. The information we collect directly from you includes information required to communicate with you, including your name, mailing address, telephone number, e-mail address and to identify who you are.

*We request the following Personal Data from you:*

- Personal and financial information needed during the online registration (applications/forms.)
- Documents needed as proof of your identity and residency such as an International Passport, National ID, utility bills or bank statements.

## **Use of Personal Data**

The following list illustrates the reasons why we may need to use your Personal Data:

- To verify your identity
- To inform the Client of Company about the products or services that may be of interest to the Client;
- To manage the account you have with us
- To process your transactions
- We may also use this information to establish and set up your trading account, issue an account number and a secure password, maintain your account activity, and contact you with account information
- To send you information about transaction/post-transaction services
- To keep you updated with news on our products, services and any other information relevant to your working relationship with BullBell
- For the analysis of statistical data which will help us provide you with better products and services in the future

## **Cookies**

Cookies are small bits of data stored on a web browser when you visit a website for the first time. If you visit that website again in the future, the storage of cookies on your browser enables the website to remember how you browsed through it the first time. For example, it can remember your username and password. Cookies are used on this website in order to offer our users a more customized browsing experience.

## **Security & Protection**

BullBell takes the issue of security very seriously and takes all possible measures to ensure the safety of your confidential information, including adhering to strict standards for the internal use of confidential information and using leading data storage technology.

## **Your Consent**

Once you access this website, you give consent to BullBell to keep, use and disclose your Personal Data in compliance with this privacy policy.

## **Your Rights**

In compliance with the Data Protection Act, every user is granted a number of rights in relation to their Personal Data. These rights include accessing and/or amending your Personal Data, putting a stop to the processing of this data and preventing undesirable marketing. BullBell will ensure that your personal data is protected in compliance with the applicable Laws and Regulations for the protection of Personal Data.

## **Changes To This Privacy Statement**

From time to time, we may update this Privacy Statement. In the event we change this Privacy Statement, the revised Privacy Statement will promptly be posted to the Web sites and we will post a notice on our Web sites informing you of such changes. You agree to accept posting of a revised Privacy Statement electronically on the Web site as actual notice to you. Any dispute over our Privacy Statement is subject to this notice and our Customer Agreement. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it.

## **Queries**

If you have any questions which have not been covered in this Privacy Policy, or any further concerns regarding the use of Personal Data, please do not hesitate to contact us through email at [support@bullbell.com](mailto:support@bullbell.com).